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BEFORE THE ARIZONA CORPORATION COMMISSION

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IN THE MATTER OF THE APPLICATION OF  
ARIZONA PUBLIC SERVICE COMPANY  
FOR A HEARING TO DETERMINE THE  
FAIR VALUE OF THE UTILITY PROPERTY  
OF THE COMPANY FOR RATEMAKING  
PURPOSES, TO FIX A JUST AND  
REASONABLE RATE OF RETURN  
THEREON, AND TO APPROVE RATE  
SCHEDULES DESIGNED TO DEVELOP  
SUCH RETURN.

Docket No. E-01345A-11-0224

Arizona Corporation Commission  
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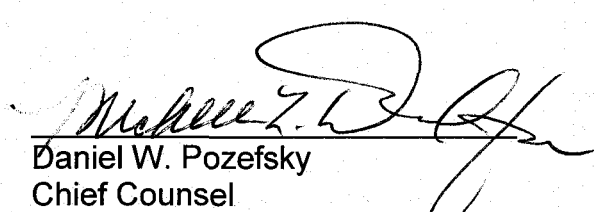
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**NOTICE OF FILING**

The RESIDENTIAL UTILITY CONSUMER OFFICE ("RUCO") hereby provides  
notice of filing the Direct Decoupling Testimony of Frank Radigan in the above-referenced  
matter.

RESPECTFULLY SUBMITTED this 23<sup>rd</sup> day of November, 2011.

  
Daniel W. Pozefsky  
Chief Counsel

1 AN ORIGINAL AND THIRTEEN COPIES  
2 of the foregoing filed this 23<sup>rd</sup> day  
3 of November, 2011 with:

3 Docket Control  
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5 1200 West Washington  
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8 Emailed or mailed this 23<sup>rd</sup> day of November, 2011 to:

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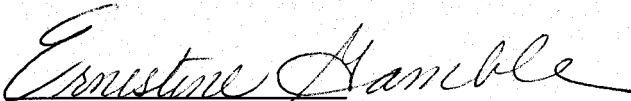
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1 **ARIZONA PUBLIC SERVICE COMPANY**

2  
3 **DOCKET NO. E-01345A-11-0224**  
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7 **BEFORE THE**  
8 **ARIZONA CORPORATION COMMISSION**  
9

10  
11  
12 **ADDITONAL DIRECT TESTIMONY OF**  
13 **FRANK W. RADIGAN**  
14 **ON BEHALF OF THE**  
15 **RESIDENTIAL UTILITY CONSUMER OFFICE**  
16  
17  
18  
19  
20  
21

22 **November 23, 2011**

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1 **INTRODUCTION**

2 **Q. PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS**  
3 **ADDRESS FOR THE RECORD.**

4 A. My name is Frank Radigan. I am a principal in the Hudson River Energy  
5 Group, a consulting firm providing services regarding utility industries  
6 and specializing in the fields of rates, planning and utility economics. My  
7 office address is 237 Schoolhouse Road, Albany, New York 12203.

8  
9 **Q. ARE YOU THE SAME FANK RADIGAN WHO PREVIOUSLY**  
10 **SUBMITTED TESTIMONY IN THIS PROCEEDING?**

11 A. Yes.

12  
13 **Q. WHAT IS THE PURPOSE OF YOUR ADDITONAL DIRECT**  
14 **TESTIMONY?**

15 A. I will discuss Arizona Public Service Company's ("APS" or the "Company")  
16 proposed decoupling mechanism – the "Efficiency and Infrastructure Account  
17 Mechanism" (EIA) sponsored by Company Witness Leland Snook. The  
18 decoupling mechanism is a full revenue per customer decoupling mechanism  
19 which the Company states is the most common decoupling mechanism used  
20 around the country (Snook direct at page 4).

**EXECUTIVE SUMMARY**

**Q. PLEASE PROVIDE A SUMMARY OF YOUR TESTIMONY.**

A. RUCO believes it is inappropriate to implement a decoupling mechanism during this period of economic uncertainty and financial stress for ratepayers. Experience from across the country has shown that implementation of decoupling during times of economic stress have actually resulted in their subsequent cancellation which therefore results in decoupling as a detriment to energy conservation rather than an assistance. Second, RUCO finds that with all of the adjustor mechanisms being requested in this case, full revenue decoupling is unnecessary. For example, with the Company's proposed EIA and Environmental and Reliability Account ("ERA"), the Company would be allowed to retain all money from customer growth and carrying charges on all generation plant associated with that growth. Third, while RUCO can easily recognize decoupling as a utility benefit, RUCO cannot justify the corresponding and equal ratepayer burden on all customers when a review of customer usage data shows that it is only a few large users that impose an undue burden on the electric system. RUCO believes that the Commission should first strive to establish a rate design which encourages conservation and avoid implementation of a customer-wide full revenue decoupling mechanism.



1   **Q.    WHAT DOES RUCO RECOMMEND?**

2    A.    RUCO recognizes that the Commission has mandated that APS implement  
3           programs to reduce the amount of energy it sells. Since rates are set on a  
4           historical test year using historical test year consumption data, RUCO recognizes  
5           that reduced sales without adding new customers could play a factor in the  
6           erosion of a utility's ROR<sup>1</sup>. For that reason, *RUCO believes it is appropriate to*  
7           *provide an alternate proposal to assist the utility in maintaining financial health*  
8           *without shifting risk to the ratepayers.* It is with this in mind that RUCO offers  
9           its two alternatives to the EIA.

10  
11          In lieu of a decoupling mechanism, RUCO offers two different alternatives that  
12          provide the utility with financial safeguards yet does not shift the utility's  
13          business risk on to the ratepayer. First, in his direct testimony Mr. Snook  
14          acknowledges that there is a rate design solution that would protect the  
15          Company's financial health while at the same time encouraging conservation  
16          (Snook direct at page 8). This rate design approach known as Straight Fixed-  
17          Variable ("SFV") would resolve the financial disincentive by having all fixed  
18          costs of service would be collected through fixed charges and only variable costs  
19          of service would be collected through usage charges (Id). This approach would

---

<sup>1</sup> But RUCO does not agree that a reduction in use per customer consumption is the sole factor – or even the major factor – in the utility's eroded ROR.

1       require very high basic service charges and he calculates that the basic service  
2       charges for residential service would need to be raised to over \$90 per month (Id).  
3       Mr. Snook then dismisses this option as being burdensome to customers and  
4       therefore unworkable (Id).

5  
6       What Mr. Snook fails to realize is that that a large majority of customers are small  
7       users and it is only a few customers that use most of the power. What this means  
8       to energy conservation is that the vast majority of customers whose usage is  
9       relatively constant is that their ability to conserve is also small and losses through  
10      energy conservation is minimal. On the other hand the few large customers can  
11      be encouraged to conserve through aggressive rate design – just over 5% of the  
12      residential customers use approximately 15% of the energy sold to the whole  
13      residential class. Knowledge of these two facts therefore allows the regulator to  
14      address the financial disincentive by designing rates that recover most of the fixed  
15      cost through a combination of higher basic service charges and slightly higher  
16      charges for the first block of power used. A rate design where energy  
17      conservation is encouraged can be achieved through aggressive high volumetric  
18      charges for large energy use.

19  
20      The first option, the rate design option, is similar to the proposal RUCO made in  
21      the Southwest Gas and recent UNS rate cases where RUCO proposes to move

1 more of the revenue requirement into the fixed monthly rate to provide enhanced  
2 revenue stability to the utility. RUCO's proposal, however, is not a Straight  
3 Fixed-Variable rate proposal would not nearly result in the \$90 plus fixed service  
4 charge that Mr. Snook's talks of.

5  
6 The second option is to provide the utility with a cost of equity *premium* in lieu of  
7 decoupling. Arizona, along with many other jurisdictions, has debated whether to  
8 reduce the authorized cost of equity if decoupling is approved in recognition of  
9 reduced business risk. RUCO argues that an increase in the cost of equity as an  
10 alternative to decoupling would follow a similar logic. As an alternative to the  
11 EIA, RUCO recommends adding a premium of five (5) basis points to RUCO's  
12 recommended ROE of 10.00%, increasing the recommended ROE to 10.05%.

13  
14 **PROPOSED EFFICIENCY INFRASTRUCTURE ACCOUNT MECHANISM**

15 **Q. PLEASE DISCUSS THE PROPOSED EFFICIENCY INFRASTRUCTURE**  
16 **ACCOUNT MECHANISM ("EIA").**

17 A. The Efficiency and Infrastructure Account Mechanism is sponsored by Company  
18 witness Leland Snook. The decoupling mechanism is a full revenue per customer  
19 decoupling mechanism which the Company states is the most common  
20 decoupling mechanism used around the country (Snook direct at page 4).

1 Mr. Snook states that his proposal addresses the need to modernize the  
2 Company's rate structure by adopting a mechanism that will, among other things,  
3 allow APS to continue to actively promote energy efficiency and distributed  
4 energy programs (Snook direct at page 1). This new rate structure Mr. Snook  
5 argues will align the Company's and customers' financial interests, resulting in a  
6 more reasonable opportunity for the Company to collect its fixed costs of  
7 providing service (Id).

8  
9 Currently, the vast majority of APS's revenues are collected through volumetric  
10 kWh energy charges (Snook direct at page 7). Therefore, the more energy a  
11 customer conserves or self-produces, the less fixed-cost recovery APS will  
12 receive (Id). In essence, with the implementation of EE and DG, the historic  
13 volumetric pricing structure deprives APS from having a reasonable opportunity  
14 to earn its return authorized by the Commission (Id).

15  
16 Mr. Snook states that a rate design approach known as Straight Fixed-Variable  
17 ("SFV") would resolve the financial disincentive (Snook direct at page 8). In this  
18 rate design method, all fixed costs of service would be collected through fixed  
19 charges and only variable costs of service would be collected through usage  
20 charges (Id). This approach would require very high basic service charges which

1 would be particularly burdensome for many residential and smaller commercial  
2 customers (Id).

3  
4 In lieu of the SFV approach APS is proposing its EIA, which is a revenue per  
5 customer decoupling mechanism consistent with the Commission approved Policy  
6 Statement<sup>2</sup> (Snook direct at page 4). Mr. Snook states that this method was the  
7 model preferred by the majority<sup>3</sup> of stakeholders who participated in the  
8 Commission Decoupling Workshops and is the mechanism most commonly  
9 applied in other regulatory jurisdictions (Id).

10  
11 Mr. Snook argues that a revenue per customer decoupling mechanism is the most  
12 appropriate mechanism for the following reasons:

- 13 • It modernizes the rate structure and aligns the Company's and customers'  
14 interests by updating customer billing determinants annually in a simple  
15 and straightforward manner;
- 16 • It is the most commonly applied form of decoupling within the electric  
17 and gas utility industries;

---

<sup>2</sup> Final ACC Policy Statement Regarding Utility Disincentives to Energy Efficiency and Decoupled Rate Structures, Docket Nos. E-000005-08-0314 and G-00000C-08-0314, issued December 29, 2010 (the "Policy Statement").

<sup>3</sup> RUCO did not "prefer" this model to address the disincentive issue.

- 1           • It properly removes the link between volumetric sales and revenue  
2           collection, thus eliminating the disincentive associated with implementing  
3           EE programs and instead allows a utility to willingly engage in and  
4           promote EE programs; and
- 5           • It allows a utility to collect a greater portion of its authorized fixed cost of  
6           service (as determined within a rate case) associated with both existing  
7           and future customers regardless of sales levels. (Snook at page 14)

8  
9           Mr. Snook also states that the Commission's Policy Statement suggests that a  
10          revenue per customer decoupling mechanism is suggested as being better suited  
11          than other alternative mechanisms to respond to customer growth typically  
12          experienced in Arizona. APS agrees with this observation. (Snook direct at page  
13          6)

14  
15          As to implementation of the EIA, APS proposes to aggregate all of the differences  
16          between authorized and actual fixed cost recovery for each customer class  
17          included in the adjustor on an annual basis (Snook direct at page 19). This total  
18          amount of over or under-recovery of fixed costs will then be allocated to each  
19          eligible customer class on an equal percentage basis (Id). In recognition of the  
20          fact that not all classes are homogenous APS has included all customer classes in  
21          the EIA mechanism, except for the following rate schedules: E-30, E-36 XL, E-

1 47, E-58, E-59 and Contract 12. (Snook direct at page 16). Mr. Snook states that  
2 the annual reconciliation and exemption of some customer classes are consistent  
3 with the (Snook at page 19).  
4

5 **PROBLEMS WITH PROPOSED EIA**

6 **Q. DO YOU SEE ANY PROBLEMS WITH THE PROPSOED EIA?**

7 A. Yes. First and foremost, RUCO recognizes that ratepayers prefer not to see too  
8 many surcharges on their bills. That observation applies to electric bills, bank  
9 statements, credit card bills or cable company bills. Thus, any and all means of  
10 avoiding an automatic adjustor mechanism should be examined first.  
11

12 Second, the Company is simply wrong that its EIA is better suited to respond to  
13 growth typically experienced in Arizona. By this the Company means that under  
14 its proposed EIA it is allowed to keep any revenue from the growth in the number  
15 of customers between rate cases. The idea behind this approach is that the  
16 Company must invest in new distribution and generation facilities to serve  
17 customers. In this case, however, with the new Schedule 3, the Company's outlay  
18 for new distribution facilities will be reduced. Further, the Company is asking  
19 for a return on 18 months of post test year pant additions and is requesting any  
20 carrying charges for new generating plant be recovered via the ERA.  
21

1 Third, the Company's rate design proposals are at odds with its statements that it  
2 wants to encourage energy conservation. For Residential Service Class E-12 the  
3 non time-of-use class, the Company is proposing a 36% increase in the basic  
4 service charge and a 3%-6% decrease in energy charges (See SFR Schedule H-3).  
5 For the largest residential time-of-use class the Company is proposing a 4%  
6 increase in the basic service charge, a 14% increase in the off-peak energy charge  
7 and an 8% decrease in the on-peak energy charge (Id). This type of rate design  
8 helps the Company recover more fixed charges and makes energy conservation  
9 less attractive as it reduces the savings from any energy conservation project.  
10 Thus, while APS states it does not want a straight fixed variable rate design to  
11 protect its fixed costs recovery it gets exactly that in its proposed decoupling rate  
12 design. Thus, the Company's preferred rate design makes the EIA superfluous  
13 and acts as suspenders to the rate design belt.

14  
15 **POLICY QUESTIONS ON ENERGY EFFICIENCY RULES AND DECOUPLING**

16 **Q. DOES RUCO SUPPORT THE ACC'S ENERGY EFFICIENCY RULES?**

17 **A.** Yes.  
18  
19



1 **Q. DID THE COMMISSION PROMULGATE ITS ENERGY EFFICIENCY**  
2 **STANDARD CONTEMPORANEOUSLY WITH ITS ADOPTION OF ITS**  
3 **POLICY STATEMENT FAVORING DECOUPLING?**

4 A. No. The Commission adopted its EE Rules before it approved its Decoupling  
5 Policy Statement. The Commission approved its Energy Efficiency Rules for  
6 electric on July 27, 2010 and approved its Policy Statement on decoupling on  
7 December 14, 2010.

8  
9 **Q. WHY IS THAT IMPORTANT?**

10 A. The utilities supported and committed themselves to the EE Standard without any  
11 certainty that the Commission would take any favorable position on decoupling.

12  
13 **Q. DOES RUCO OPPOSE A DECOUPLING MECHANISM IN PRINCIPLE?**

14 A. No. However, RUCO continues to have concerns about whether decoupling will  
15 achieve its intended objective of encouraging reduced consumption of electricity.  
16 And at this time, in this case, given current economic conditions and current  
17 ratepayer opposition, RUCO does not find authorization of the EIA for APS to be  
18 in the ratepayers' best interest. Nonetheless, that does not mean RUCO is  
19 unalterably opposed to decoupling.

1 **Q. DOES A DECOUPLING MECHANISM IMPROVE THE FINANCIAL**  
2 **POSITION OF A UTILITY?**

3 A. Yes. A utility with healthy credit metrics can attract investors and can obtain debt  
4 at low interest rates. The utility passes these benefits to the ratepayers through  
5 lower rates. Therefore, there may be a time when an asymmetrical, risk shifting  
6 ratemaking mechanism, such as decoupling is acceptable. But now is not the  
7 time.

8  
9 It can be argued that a more appropriate time to shift business risk to ratepayer  
10 from the utility is when the economy is robust, when unemployment is low, when  
11 real estate occupancy is high and the benefit of attracting investors with more than  
12 traditional regulatory environment outweighs the additional burden on ratepayers.

13  
14 Optimally, a decoupling mechanism would provide equal benefits to both the  
15 ratepayer and the utility. RUCO believes it is in the interests of consumers to  
16 delay building additional infrastructure because the costs of new infrastructure  
17 would most likely raise rates higher than the adjustments made through a  
18 decoupling mechanism. With decoupling, consumers would pay a little more now  
19 (in order to cover the utility's business risk of reduced sales) so as to avoid paying  
20 a lot more later for the cost recovery of new plant and infrastructure.

1 **Q. HAS APS PUT ANY EVIDENCE INTO THE RECORD THAT IT WILL**  
2 **NOT ADVANCE IN GOOD FAITH DSM AND ENERGY EFFICIENCY**  
3 **PROGRAMS TO MEET THE COMMISSION'S EE GOALS UNLESS IT IS**  
4 **GRANTED THE EIA?**

5 A. No.  
6

7 **Q. WOULD RUCO EVER SUPPORT A DECOUPLING MECHANISM?**

8 A. Yes. RUCO is willing to consider the idea that a well constructed, limited and  
9 constitutionally sound mechanism that assists the utility in retaining financial  
10 health while meeting energy efficiency goals may be in the public interest once  
11 the economy recovers.  
12

13 **Q. PLEASE EXPLAIN WHAT YOU MEAN BY CONSTITUTIONALLY**  
14 **SOUND?**

15 A. This testimony is intended to provide the policy reasons why RUCO opposes  
16 decoupling. RUCO's legal and constitutional considerations were expressed in  
17 detail in RUCO's Reply Brief in the Southwest Gas rate case, Docket No. G-  
18 01551A-10-0458.<sup>4</sup>  
19

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<sup>4</sup> [http://www.azruco.gov/swg\\_\(10-0458\)/reply\\_brief.pdf](http://www.azruco.gov/swg_(10-0458)/reply_brief.pdf)

1 That said, RUCO understands Scates<sup>5</sup> permits adjusters to recover discrete and  
2 identifiable *expenses*. Here, a decoupling “tracker”, “rider”, “surcharge” or  
3 whatever you want to call it allows the utility to recover lost *revenues*. RUCO is  
4 uncertain whether a court would extend Scates-approved recovery of expenses  
5 outside of a rate case to lost revenues. Revenues are calculated as part of the  
6 utility’s authorized operating income. Operating income is calculated by applying  
7 the fair value rate or return to the fair value of the utility’s assets. Operating  
8 income plus operating expenses yields the overall revenue requirement. The  
9 second legal concern RUCO posited in Southwest Gas is that RUCO is concerned  
10 that a broad revenue decoupling mechanism could enable a utility to overearn and  
11 to charge rates that are no longer just and reasonable based on the fair value of the  
12 utility’s assets determined during the rate case.

13  
14 **DECOUPLING EXPERIENCE IN OTHER STATES**

15 **Q. HAVE OTHER JURISDICTIONS CONSIDERED DECOUPLING?**

16 A. Decoupling has had a varied past. States like Washington, Maine and New York  
17 adopted decoupling and then dropped it. Maine pioneered a fully decoupled rate  
18 design with Central Maine Power in 1991 but faced a recession in the early 1990s.  
19 The sudden and sharp downturn in the Maine economy reduced consumption to a

---

<sup>5</sup> See Scates v. Arizona Corporation Commission, 118 Ariz. 531, 578 P.2d 612 (App. 1 1978)

1 much greater degree than the utility's efficiency efforts and the recession resulted  
2 in lower electricity sales. The Decoupling adjustment resulted in an increase in  
3 rates reflecting pre-recession target revenues and the adjustments caused rates to  
4 go up. Rather than promoting conservation, decoupling became to be viewed as  
5 a mechanism that was shifting the economic impact of the recession from the  
6 utility to consumers. By 1993, deferrals accumulated to such a high level that  
7 Maine Commission and the utility agreed to end the experiment.

8  
9 In New York, where I was on the Public Utility Commission's Staff, we were  
10 both one of the leading Commissions to first adopt decoupling and one of the first  
11 to abandon it after rate shock experiences similar to Maine.

12  
13 **Q. WHAT HAPPENED IN WASHINGTON?**

14 A. In 1995, the Washington Utilities and Transportation Commission (WUTC)  
15 decided to terminate its experimental periodic rate adjustment mechanism  
16 (PRAM) for Puget Sound Power & Light, Co. The mechanism was designed to  
17 remove disincentives to conservation by decoupling revenues from sales levels  
18 and allowing dollar-for-dollar recovery of resource-acquisition costs. The WUTC  
19 found that in the 5 years of experience with the PRAM, there were increases in  
20 rates in every year and the increases resulted from an extraordinary combination  
21 of events: 1) the addition of new power sources, 2) extended drought conditions in

1 the Columbia basin, 3) warmer than average winters, and (4) Puget's initiation of  
2 an aggressive conservation program. Under the PRAM's "awkward marriage,"  
3 the rate impacts of the resource-cost adjustment overwhelmed the rate impacts of  
4 the decoupling adjustment, making a fair comparison of decoupling with  
5 traditional ratemaking difficult. The WUTC added that neither feature provided a  
6 clear incentive for the company to manage its acquisition of supply and demand-  
7 side resources at least cost, and that the PRAM shifted some degree of risk from  
8 the company to its customers. *Washington Utilities and Transportation*  
9 *Commission v. Puget Sound Power & Light Co.*, Docket No. UE-950618, Sept.  
10 21, 1995 (Wash.U.T.C.).

11  
12 **Q. ARE YOU AWARE THAT THE VIRGINIA CORPORATION**  
13 **COMMISSION HAS APPROVED DECOUPLING MECHANISMS?**

14 A. Yes. After the Virginia General Assembly directed the Virginia State Corporation  
15 Commission to implement decoupling, the Commission approved decoupling for  
16 three utilities, Virginia Natural Gas, Columbia Gas and Washington Gas Light  
17 Company. In its 2010 report to the General Assembly, the Virginia Commission  
18 expressed concern that these utilities received revenues from decoupling far in  
19 excess of lost revenue associated with reduced natural gas sales.

20 "To illustrate this point, the current actual results indicate that since its inception,  
21 VNG's decoupling mechanism has compensated the company approximately \$7.7  
22 million for forecasted energy reductions of approximately 18 million Ccfs.

1 However, VNG's own estimates indicate that its programs have generated actual  
2 reductions of less than 491,000 Ccfs, so consumers are paying for a level of  
3 energy reductions that are not occurring."  
4

5 "The results were similar to Columbia's and WGL's programs. Specifically,  
6 Columbia's decoupling mechanism enabled it to collect additional non-gas  
7 revenue of nearly \$3.2 million based on assumed usage reductions of 8.4 million  
8 Ccfs. However, Columbia's engineering estimates indicated that its programs  
9 have generated actual reductions of approximately 77,000 Ccfs. WGL's  
10 decoupling mechanism enabled it to collect additional non-gas revenue of  
11 \$219,275 from ratepayers during a period in which WGL had not yet  
12 implemented its conservation and energy efficiency programs."<sup>6</sup>  
13

14 **Q. WHAT HAPPENED IN DELAWARE?**

15 A. In 2009, the Delaware General Assembly mandated the Commission authorize  
16 revenue decoupled rate designs by the end of 2010. (26 Del. C. §1500(b)(8))  
17 However, during the 2010 legislative session, the General Assembly repealed that  
18 mandate. (HB378, Ch. 77:435)<sup>7</sup>  
19

20 **Q. CAN YOU PROVIDE A SUMMARY OF OTHER STATES EXPERIENCE**  
21 **WITH DECOUPLING?**

22 A. Yes, below is a summary of some other States experience.  
23  
24

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<sup>6</sup> [http://www.scc.virginia.gov/comm/reports/ngc\\_rea\\_09.pdf](http://www.scc.virginia.gov/comm/reports/ngc_rea_09.pdf)

<sup>7</sup> [http://legis.delaware.gov/LIS/lis145.nsf/vwLegislation/HB+378/\\$file/legis.html?open](http://legis.delaware.gov/LIS/lis145.nsf/vwLegislation/HB+378/$file/legis.html?open)

Rhode Island

Narragansett Electric d/b/a National Grid

“Revenue decoupling would protect the Company from revenue declines attributable to any cause, not only energy conservation and efficiency efforts. Decoupling would reduce the company’s revenue risk to zero and shift the risk of revenue variations to ratepayers. While the record includes substantial evidence of the benefits of decoupling to the Company the evidence that decoupling will benefit ratepayers is largely speculative. Indeed the record reflects the significant financial impact on ratepayers that decoupling might have. Over the last four years, revenue decoupling would have resulted in an additional \$34 million of payments to the Company.” (Docket No. 3943, Order at p. 70 dated 1/29/2009)<sup>8</sup>

Nebraska

Aquila

“The revenue normalization adjustment (RNA) is intended to address declining revenues related to decreases in declining usage... Such automatic mechanisms can lead to excessive rates, an inappropriate shifting of risks from stockholders to ratepayers, and decreased incentives to operate efficiently. Therefore, the Commission finds that the rate mechanisms should be denied.” (Application No. NG-0041, Order at pp. 20-21 dated 7/24/2007)<sup>9</sup>

Indiana

Southern Indiana Gas (Vectren)

It would not be equitable to allow Petitioner to recover from its ratepayers for energy savings caused by ratepayers own responsible efforts to conserve...Vectren South’s decoupling proposal would allow the Company to recover revenues for reductions in energy consumption that were not caused by its conservation efforts. Vectren South’s proposal is for “full” decoupling, which means that it will recover its lost margin regardless of causation.” (289 PUR 4<sup>th</sup> 9, 2011 WL 1690057, April 27, 2011, Order at pp. 85-86)<sup>10</sup>

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<sup>8</sup> [http://www.ripuc.org/eventsactions/docket/3943-NGrid-Ord19563\(1-29-09\).pdf](http://www.ripuc.org/eventsactions/docket/3943-NGrid-Ord19563(1-29-09).pdf)

<sup>9</sup> [http://www.psc.state.ne.us/home/NPSC/natgas/orders\\_natgas/pdf\\_orders\\_natgas/NG0041070724.pdf](http://www.psc.state.ne.us/home/NPSC/natgas/orders_natgas/pdf_orders_natgas/NG0041070724.pdf)

<sup>10</sup> [http://www.in.gov/iurc/files/Cause\\_No.\\_43839.pdf](http://www.in.gov/iurc/files/Cause_No._43839.pdf)



1        Montana

2        NorthWestern Energy

3  
4        After originally approving decoupling for electricity with a reduced ROE but  
5        denying decoupling for natural gas in 2009, the Commission eliminated  
6        decoupling for NorthWestern's electric utility without any change to its  
7        previously approved reduced ROE. (Docket No. D2009.0.129 / Order No. 7046i,  
8        June 30, 2011, Order at p. 58)<sup>11</sup>

10       Tennessee

11       Piedmont Natural Gas

12  
13       Had the mechanism been in place since Piedmont's last rate case in 2003,  
14       Piedmont's revenues would have grown by \$19 million. "The panel found that  
15       Piedmont failed to present sufficient evidence to justify a need for a new financial  
16       incentive in order to comply with state and federal law regarding conservation  
17       while earning a just and reasonable rate of return. The Authority must be able to  
18       determine the benefit to consumers before permitting Piedmont an additional  
19       financial incentive." (Docket No. 09-00104, June 9, 2010, Order at pp. 5, 12)<sup>12</sup>

21       Connecticut

22       Yankee Gas Company

23  
24       Yankee did not propose a decoupling mechanism because of recent Department  
25       Decisions. Yankee contended that it has satisfied the decoupling requirement  
26       stated in Conn. Gen. Stat. 16-19tt through its proposed rate design. More  
27       specifically, proposed rates in both RY1 and RY2 exhibit a slight increase in fixed  
28       cost recovery. (Docket No. 10-12-02, June 29, 2011, Order at p. 168)<sup>13</sup>

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11    [http://psc.mt.gov/Docs/ElectronicDocuments/pdfFiles/D2009-9-129\\_7046i.pdf](http://psc.mt.gov/Docs/ElectronicDocuments/pdfFiles/D2009-9-129_7046i.pdf)

12    <http://www.state.tn.us/tra/orders/2009/0900104cg.pdf>

13    [http://nuwnotes1.nu.com/apps/financial/nuinvest.nsf/0/552D929F0B8C6FB2852578BF004639C5/\\$FILE/Yankee%20Gas%202011%20final%20rate%20decision.doc](http://nuwnotes1.nu.com/apps/financial/nuinvest.nsf/0/552D929F0B8C6FB2852578BF004639C5/$FILE/Yankee%20Gas%202011%20final%20rate%20decision.doc)

1 Connecticut Light and Power  
2

3 The AG, Wal-Mart, the Connecticut Industrial Energy Consumers (CIEC) and the  
4 Office of Consumer Counsel (OCC) all opposed decoupling. Wal-Mart found  
5 decoupling would result in rate changes that are inversely proportional to  
6 customer efficiency efforts so as customers implement more energy efficiency,  
7 the rate increases. Plus, decoupling sends counterintuitive price signals through  
8 increased rates even through substantial efforts were undertaken to reduce energy  
9 consumption. "Based on the evidence in this proceeding, the Department finds  
10 that it is reasonable to maintain decoupling for CL&P through rate design.  
11 Therefore, CL&P's proposal is denied." (Docket No. 09-12-05, June 30, 2010,  
12 Order at pp. 165-174)<sup>14</sup>  
13

14 Connecticut Natural Gas  
15

16 "The Department agrees with the OCC and AG" that decoupling shifts business  
17 risk from the utility to customers and that decoupling actually creates a  
18 disincentive for customers to pursue conservation and load management programs  
19 by denying the full bill reduction benefits of their conservation efforts. (Docket  
20 No. 08-12-06, June 30, 2009, Order at pp. 75)<sup>15</sup>  
21

22 **Q DOES EVERY UTILITY ENDORSE DECOUPLING?**

23 A. No. Southern Company is the parent company for Georgia Power, Mississippi  
24 Power, Alabama Power and Gulf Power. It has 4.4 million customers in four  
25 states. In its second quarter 2009 earnings call, Southern Company's Chairman,  
26 President and CEO, David Ratcliff stated:

14

[http://www.dpuc.state.ct.us/dockhist.nsf/8e6fc37a54110e3e852576190052b64d/08d20a020e13c584852577b6005de25b/\\$FILE/091205-063010.doc](http://www.dpuc.state.ct.us/dockhist.nsf/8e6fc37a54110e3e852576190052b64d/08d20a020e13c584852577b6005de25b/$FILE/091205-063010.doc)

15

[http://www.dpuc.state.ct.us/dockhist.nsf/8e6fc37a54110e3e852576190052b64d/8686a942e19151288525765b004bbd27/\\$FILE/081206-063009.doc](http://www.dpuc.state.ct.us/dockhist.nsf/8e6fc37a54110e3e852576190052b64d/8686a942e19151288525765b004bbd27/$FILE/081206-063009.doc)

1 “But fundamentally, we don’t think that the decoupling concept works in our  
2 regulatory environment. And fundamentally, I’ve said I don’t particularly like the  
3 notion. I think there is good reason to keep the cost of the product connected with  
4 the use of the product and make sure that our customers are as informed as we can  
5 possibly make them about how to use a product and the service efficiently and  
6 effectively to control their costs. I like that model a lot better than I like  
7 disconnecting what I thought ought to go together.”<sup>16</sup>  
8

9 **Q. SO WHAT DOES RUCO WANT THE COMMISSION TO LEARN FROM**  
10 **THIS REVIEW OF DECOUPLING IN OTHER STATES?**

11 A. This review shows that “decoupling fever” is not an epidemic nor is it a be all and  
12 cure all to encourage energy efficiency. Several other jurisdictions have rejected  
13 decoupling for the very reasons that RUCO opposes it in this docket.  
14 Furthermore, states that have at one time embraced decoupling have now  
15 distanced themselves from it. (Maine, Montana, Delaware and Virginia).  
16

17 **RUCO’S REASON FOR OPPOSITION TO DECOUPLNG AT THIS TIME**

18 **Q. WHAT IS THE MAIN REASON THAT RUCO OPPOSES DECOUPLING**  
19 **AT THIS TIME?**

20 A. As RUCO has articulated in the recent Southwest Gas and UNS Gas cases, it is  
21 because decoupling shifts risk of Arizona’s poor economy, with its slew of vacant  
22 housing and closed businesses for the utility to ratepayers. Another way to say it

---

<sup>16</sup> <http://seekingalpha.com/article/152321-southern-company-q2-2009-earnings-call-transcript?part=qanda>

1 is that decoupling recession proofs the utility. Decoupling also takes other risks  
2 away from the utility such as lost sale due to cooler than normal weather, storms  
3 or as just recently occurred lost sales due to operational error. RUCO believes  
4 that there are much better alternatives to encourage conservation without  
5 decoupling. Even without ratepayer and utility benefits being on "equal footing",  
6 RUCO finds there may be an indirect benefit to ratepayers in that decoupling  
7 provides the utility with increased financial stability from reduced business risk  
8 and a nearly-guaranteed rate of return. However, when the economy is stalled  
9 like it is today, this indirect benefit is not enough for the consumers and RUCO  
10 cannot support the EIA. Furthermore, as stated previously, there are other  
11 ratemaking alternatives that provide the utility with sound financial metrics  
12 without shifting risk to the ratepayers.

13  
14 **Q. PLEASE EXPLAIN.**

15 A. Under a well-constructed decoupling mechanism, the utility would implement  
16 robust and cost effective energy efficiency programs and individual ratepayers  
17 would use less energy and enjoy reduced monthly bills. Reduced consumption  
18 would delay the need to build new and very expensive generation, transmission  
19 and other infrastructure. A decoupling mechanism would hold the utility  
20 harmless for the lost revenue associated with reduced consumption and allow it to  
21 cover its fixed costs. In the end, the added revenue paid by the ratepayers through

1 the decoupling mechanism would be vastly outweighed by the deferred costs to  
2 build new plant and corresponding infrastructure.

3  
4 **Q. WHY ISN'T THAT THE CASE HERE?**

5 A. Aside from the investment in the Az Sun program the vast majority of rate base  
6 investment being made by this Company is for distribution related plant. Utilities  
7 defer construction of new distribution plant when there are no new customers.  
8 No amount of reduced consumption by current ratepayers will defer the need for  
9 new distribution infrastructure for new customers. The construction of new  
10 infrastructure is based entirely on the need for new distribution service to new  
11 customers and not to meet the needs of existing customers.

12  
13 **Q. WHY IS THE STATE OF THE ECONOMY A MAJOR FACTOR IN**  
14 **RUCO'S OPPOSITION TO DECOUPLING IN THIS RATE CASE?**

15 A. RUCO contends that it is not in the public interest to implement decoupling  
16 during a time of economic uncertainty and stress.

17  
18 Arizona families are suffering. Arizona has one of the highest home foreclosure  
19 rates in the nation and has the unenviable status of an unemployment rate  
20 exceeding the national average. A staggering 20% of Arizona's population lives  
21 at or below the poverty level. The percentage of residential ratepayers

1 participating in CARES is six point three (6.3) percent. Maine's PUC eliminated  
2 decoupling after residents voiced their opposition for having to cover the utilities'  
3 business risks in the middle of the economic recession of the 1990s. And the  
4 same complaints are being expressed to the Commission in the Public Comment  
5 meetings for the Southwest Gas and this APS rate case.

6  
7 As the Commission has heard from retirees in recent public comment sessions,  
8 unstable and weak market performance has decimated the value of many  
9 retirement investment portfolios. While retirees did everything right to save for  
10 their retirement years, the poor economy and the absence of cost of living  
11 increases in Social Security, make their financial futures uncertain.

12  
13 From this perspective, RUCO argues that shifting a utility's business risk on to  
14 ratepayers at this time is unfair.

15  
16 In times such as these, most ratepayers' efforts to reduce their bills have little to  
17 do with the commendable goal of preserving our natural resources or limiting  
18 future utility infrastructure. Ratepayers need their bills to be as low as possible  
19 because they need to shift those savings to other costs – like paying the mortgage  
20 or covering increased food costs. This is the type of "shift" the ratepayers are

1           trying to do. They should not have to share the savings from their efforts with the  
2           utility because the utility wants to shift its risk on to them.

3  
4           In addition to filing testimony in the Southwest Gas case on behalf of Staff, Dr.  
5           David E. Dismukes has been an expert witness against decoupling in several other  
6           jurisdictions. In Tennessee, Dr. Dismukes provided testimony on why  
7           consumption decreases during poor economic times. RUCO agrees with his  
8           statement and adopts its spirit as its own:

9           “Decreases in sales associated with economic downturns have nothing to do with  
10          energy efficiency programs offered by the Company. Instead, they are the natural  
11          reaction of households trying to reduce their expenditures during difficult  
12          economic times or, alternatively, businesses and industries idling or shutting  
13          down their operations. Under revenue decoupling, ratepayers would be required  
14          to make a utility whole for revenue losses during these economic downturns,  
15          whereas under traditional regulation, utilities bear the risks of these economic  
16          contractions, just like many other types of businesses and industries.” (Dismukes  
17          testimony, p. 65, Chattanooga Gas Company, Docket No. 09-00183)<sup>17</sup>  
18

19          In Arizona many, many businesses have shut their doors. Commercial real estate  
20          vacancy rates are very high. And Arizona’s home foreclosure rate is one of the  
21          highest in the country. These empty dwellings have contributed to the reduced  
22          electric consumption. And economic forecasts do not show significant  
23          improvement in the near future. So it is inherently unfair for APS electric

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<sup>17</sup> <http://www.tn.gov/tra/orders/2009/0900183bs.pdf>

1 customers to pay a decoupling charge that contains the effects of the real estate  
2 bust embedded in it. Not only would customers pay for cost effective and  
3 successful DSM/EE programs, but they would also be shielding the utility from  
4 the impact of shuttered businesses and empty homes.

5  
6 **RUCO ALTERNATIVES TO DECOUPLING**

7 **Q. PLEASE SUMMARIZE RUCO'S TWO ALTERNATIVES TO**  
8 **DECOUPLING?**

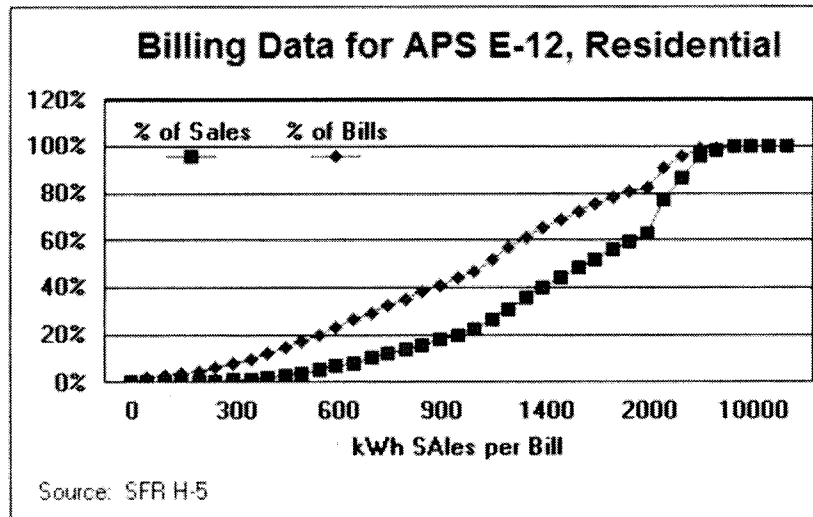
9 A RUCO provides two options for consideration, a rate design option and a return  
10 on equity premium.

11  
12 **Q. PLEASE EXPLAIN THE RATE DESIGN OPTION?**

13 A. The rate design option recognizes that for a large portion of the customers  
14 electricity usage is not a true variable that they whimsically use. Rather it is an  
15 everyday part of their lives which for the most part they do not try and directly  
16 control. For example the refrigerator runs 24 hours a day, the television is  
17 watched at night, the clock radio is always plugged in, etc. There are certainly  
18 opportunities to shift usage away from the peak period and APS already has  
19 approximately 50% of their residential users on time of use rates. While there are  
20 opportunities for energy conservation these opportunities are generally one time  
21 events, a new more efficient refrigerator is purchased, an electric water heater is

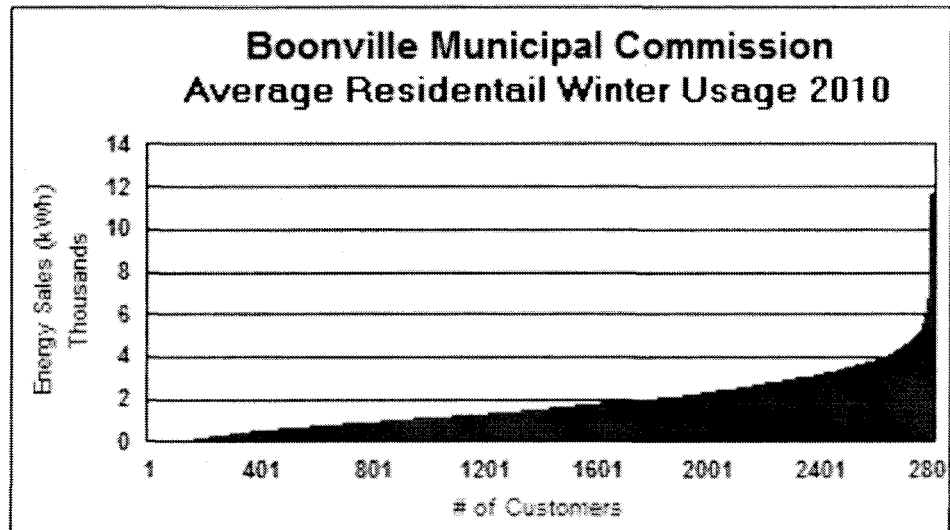


1 wrapped, etc. These savings generally result in new appliance standards and take  
2 place over time. As illustrated by the chart below for the E-12 Residential Class  
3 approximately 50% of the bills are for 1,000 kWh or less per month and this 50%  
4 accounts for only 22% of total sales. On the other hand, 20% of the bills are for  
5 usage above 2,000 kWh per month and they account for 40% of the sales.  
6



7 This observation tells two things. Most users are relatively small and their usage  
8 relatively constant but there are a few large users that use most of the energy.  
9 Said another way, even though the rate design recovers costs from both a fixed  
10 charge and a variable charge, the revenues received from most bills is relatively  
11 constant but there are some large users whose usage will change with weather.  
12  
13  
14

1        This observation holds true if the utility is a summer peaking utility in the  
2        American Southwest or a winter peaking utility in upstate New York. The chart  
3        below is a graph of average winter usage for the electric customers of the  
4        Boonville Municipal Commission located in Boonville, New York. Located not  
5        far from the snow belt of the great lakes, Boonville's nickname is the Snow  
6        Capital of the East and is considered a snowmobiling destination. Boonville is  
7        located in what is known as the New York "North Country" where winter  
8        temperatures reach 25 below zero on a not uncommon basis. Boonville is also  
9        one of the 47 municipal utilities in New York State which get the majority of their  
10       power from Niagara Power Project located at Niagara Falls. The Niagara Power  
11       Project was built in the early 1960s. It has its construction bonds paid off and  
12       sells power at costs which is currently about 1.1 cents per kWh... In fiscal year  
13       2010, the Municipal Commission of Boonville sold power at an average retail rate  
14       of 4.2 cents per kWh. At rates this low many people use electricity to heat their  
15       homes and some user's average over 14,000 kWh per month during the winter  
16       period. That said, however, as illustrated by the chart below the usage patterns of  
17       the customers of the Boonville Municipal Commission is very similar to the  
18       customers of APS; the majority of customers are relatively small users with a  
19       discreet few using a large amount of the energy.



1  
2  
3 The RUCO rate design option takes advantage of the fact that most users are  
4 small and the vast amount of revenues collected by the utility are from these small  
5 users. This allows the rate designer to place more revenue into the fixed monthly  
6 minimum and lower usage rate blocks and provides a more stable and assured  
7 revenue stream for the utility. At the same time, one can increase the tail block  
8 rate and encourage large users to conserve. Thus, regardless of its DSM/EE  
9 efforts, APS will continue to collect a larger portion of its revenue requirement in  
10 its monthly minimum. RUCO notes that this Commission has approved shifting  
11 more revenue into the fixed charge as an acceptable method of addressing lost  
12 revenue due to reduced consumption in the previous Southwest Gas (Decision No.  
13 70665) and UNS Gas (Decision No. 71623) rate cases. RUCO proposal is  
14 consistent with past Commission decisions.

1 While RUCO is still in the process of finalizing its rate design testimony and rate  
2 design to be filed on December 2, 2011, the table below illustrates the rate design  
3 concept outlined above for E-12, the Residential non-time of use service class.  
4 This rate design was developed based on the assumption that the RUCO  
5 recommended no net rate change proposal would be adopted in this case and that  
6 any rate design developed would need to be revenues neutral.

Bundled Rates	RUCO		
	Present	Proposed	% Change
Summer			
Days \$/day	\$ 0.285	\$ 0.299	5.00%
First 400 kWh	\$ 0.09671	\$ 0.09574	-1.00%
Next 400 kWh	\$ 0.13739	\$ 0.13602	-1.00%
Next 2200 kWh	\$ 0.16281	\$ 0.16118	-1.00%
Remaining kWh	\$ 0.17358	\$ 0.20520	18.22%
Winter			
Days \$/day	\$ 0.285	\$ 0.299	5.00%
All kWh	\$ 0.09397	\$ 0.09303	-1.00%

7  
8  
9 As can be seen from this table, there is a small increase in the basic service charge  
10 which has effect of increasing it from \$8.64 per month to \$9.05 per month but a  
11 large increase in the tail block rate.  
12  
13  
14

1 **Q. PLEASE EXPLAIN RUCO'S OTHER ALTERNATIVE – PROVIDING A**  
2 **COST OF EQUITY “PREMIUM”.**

3 A. Many states have debated whether to lower a utility's authorized cost of equity in  
4 recognition of reduced business risk associated with a decoupling mechanism.  
5 The argument is that since decoupling shifts risk away from the utility and onto  
6 the customer, that reduction in risk should be reflected in the utility's authorized  
7 cost of equity. For example, in Nevada, Southwest Gas admitted that a  
8 decoupling mechanism reduces risk and the Commission reduced its authorized  
9 return on equity by 25 basis points. (Docket No. 09-04003, Order at p. 15)

10  
11 **Q. WHY IS A FIVE (5) BASIS POINT INCREASE AN APPROPRIATE**  
12 **INCREASE?**

13 A. RUCO has reviewed Orders in other jurisdictions that have decreased the  
14 authorized cost of equity to adjust for decreased risk from decoupling. RUCO  
15 finds there is an arguable correlation between the amount of reduction taken in  
16 consideration of decoupling and a risk premium absent decoupling. In Southwest  
17 Gas's recent Nevada rate case, it argued that a 10 basis point adjustment to reduce  
18 risk was appropriate:

19 “Southwest provided the results of a survey of 26 gas decoupling programs and  
20 how regulatory agencies have treated ROE in the context of reduced risk...Every  
21 state commission that has considered the risk implications of revenue decoupling  
22 concluded that decoupling reduces risk. ROE reductions that have accompanied  
23 decoupling range from 0 basis point to 25 basis points with a simple average

1 reduction of 12.5 basis points...Southwest acknowledged that while decoupling  
2 does reduce risk, there is no way to empirically quantify its effect.” (Order in  
3 Docket No. 09-04003, pp. 10-11)  
4

5 **Q. BUT DOESN'T ARIZONA'S POLICY STATEMENT STATE THAT A**  
6 **COST OF CAPITAL ANALYSIS SHOULD NOT CONSIDER REDUCED**  
7 **RISK IF DECOUPLING IS IMPLEMENTED?**

8 A. Yes, and so does APS in its application. So arguably if there is no need to reduce  
9 the ROE when approving decoupling, then there is no need to increase the ROE  
10 when denying decoupling. However, RUCO does believe that its proposal to  
11 include an ROE premium is reasonable and helps the utility attract investors and  
12 maintain healthy financial metrics while implementing cost effective energy  
13 efficiency programs.  
14

15 **Q. DOES THAT CONCLUDE YOUR ADDITIONAL DIRECT TESTIMONY?**

16 A. Yes it does.  
17  
18  
19